



IMPACT

IMPROVING ACCESS TO CARE AND TREATMENT

Instill Life.
Be a ray of hope.



CHILDHOOD CANCERS ARE CURABLE...

...Even In India

Children with cancer can be cured. Unfortunately in India, 80% of the 75000 children diagnosed with cancer every year do not survive.

IMPACT - Developing a sustainable, replicable, affordable model for treatment of childhood cancers in the public health system.

A Comprehensive Childhood Cancer Program at MNJ Institute of Oncology and Regional Cancer Center

Treatment of children with cancer requires complex, intensive, expensive regimens administered over prolonged time periods. At a time of their greatest need, parents and children are stripped of community and family support and are required to stay in an unfamiliar place for long durations. Most families have no savings and are not able to even afford the cost of transport and food. Unable to cope with the multiple issues facing them, many are forced to abandon treatment midway.

MNJ Institute of Oncology and Regional Cancer Center is the only government cancer hospital for entire state of Andhra Pradesh. Around 500 children with cancer are treated here every year. In spite of the government providing free treatment to all children below poverty line, the cure rates are low

Most public hospitals are ill-equipped in trained staff and infrastructure needed to deliver the expert care that these children need and deserve.

IMPACT's model of care addresses the problem on both sides. While providing the financial and emotional support that the families need during this stressful period, we also engage with the hospital closely to develop the infrastructure it needs to deliver optimal care.



STRENGTHEN HOSPITAL INFRASTRUCTURE:

- Setting up of an exclusive pediatric oncology ward in the hospital
- Developing and supporting specialized training programs for doctors and nurses
- 24 hour blood bank and laboratory service
- Patient tracking program – to ensure children return for treatment on time

SUPPORT FAMILIES

- Raise resources to provide medications and blood products not covered by the existing government programs
- Facilitate creation of support groups for families and children
- Arrange for free transport and food for all children and their families
- Provide for a safe and secure place for families to stay during long Rx periods

OUR PROGRAMS

A 14-bed ward exclusive for children. The ward opened on October 2nd 2008 and currently has an average occupancy of 40 children.

IMPACT supports the salaries of entire team of 6 trained nurses, 2 social workers and 3 nursing aides required for the ward.

Collaboration with St. Jude's Children's Hospital, Memphis - (a pioneer in developing successful pediatric oncology programs in developing countries) for developing disease specific treatment protocols, training programs for nurses.

Patient tracking program – ensuring every child returns for treatment on time.

Immunohistochemistry laboratory – Helping in an accurate diagnosis of cancer.

Support Groups – for parents of children with cancer.

Pediatric Palliative Care Program – ensuring a life free from suffering for the terminally ill children.

Food for all program – With generous support from Mr. Babu Rao, we are now providing food for the entire family. Andhra Pradesh Foods is supplying protein rich, high calorie food to all the children with cancer.

BRIDGING GAPS - BUILDING BLOCKS OF HOPE

It is hard to imagine the stress of caring for a child receiving treatment for a potentially fatal illness. We at IMPACT are committed to creating an environment where a parent can be a parent and a child can be a child. We strive to relieve them of the stresses of finding their next meal, transport costs to reach home and come back, money for the life saving blood products and medications and a roof to stay under while they are at the hospital.

OUR PARTNERS

- Hyderabad Ladies Circle -43
- Hyderabad Round Table-8
- Torrent Solutions
- Progress Software
- AP Foods
- Pain and Palliative Care Society
- Mr. Babu Rao
- Smaraami Foundation



IMPACT's model of care is a response to the hope and trust that they have in the public health system. Please join us in our endeavor to make the lives of these families better.

DONATIONS:

- **Sponsor-a-month:** Rs.60, 000/year: This will go towards supporting the salaries of the much needed nurses, social workers and nursing aides.
- **Sponsor-a-child:** Rs. 20,000/child: This will help in covering costs of transport, blood products, food and medications that are not covered by current government programs and go a long way in curing the child.
- **Sponsor-a-bed:** Rs. 10,000/bed/year: This money will help in renovating and maintaining the ward, supporting educational and entertainment material for every child in the ward.
- **Individual contributions:** We would be grateful for any donation – no amount is too small for us. The money will go towards buying
 - a. Antibiotics and other life-saving medications*
 - b. Blood transfusions for a child with leukemia*
 - c. Transport costs for child and parents*
 - d. Supporting stay in the city*
 - e. Food for families*

OUR LONG TERM GOALS

- Develop secondary care centers at other government hospitals at the district level to care for children with cancer
- Community outreach programs – for early detection of childhood cancers



IMPACT (Improving access to care and treatment) is a non-governmental organization started in March 2008.

OUR VISION:

To provide equitable access to quality health care to all people, especially children, regardless of their economic status.

OUR MISSION:

- To strengthen the existing infrastructure of public hospitals
- To empower communities to access public health services
- To create successful, replicable and sustainable models of health care delivery in the public system so that they are accessible to a large population regardless of their economic status.

CONTACT:

Phone No: 097010 10591

Email: impact.child@gmail.com

Address: Plot No. 35 B, Road No. 7&10, Film Nagar, Jubilee Hills, Hyderabad - 500033

